

***„Diener. Zwischen Alten und Neuen Medien“***

von

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# Diener

## Zwischen Alten und Neuen Medien

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Ask me – I won't say ›no‹ – how could I?«  
(The Smiths, *Ask*, 1986)

# Diener

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1. Zur Poetik von Suchmaschinen
2. Der Herr der Dinge: Der Diener
3. Vom Kammerdiener zum *PDA*



Ask Jeeves in 1996



Ask Jeeves in 2000



Ask Jeeves in 2001



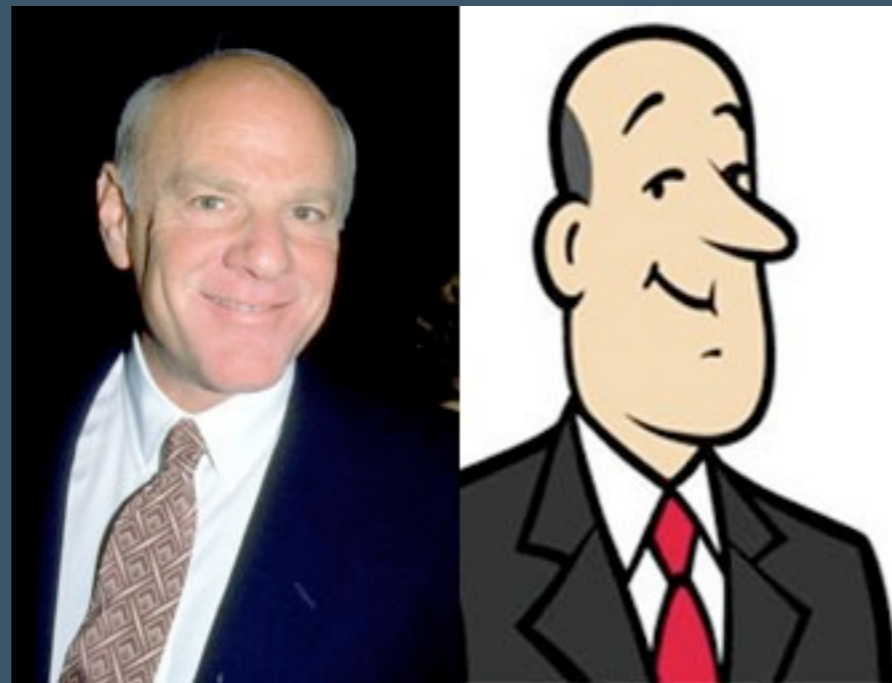
Ask Jeeves in 2004



Ask.com after  
Jeeves



Ask.com in 2007

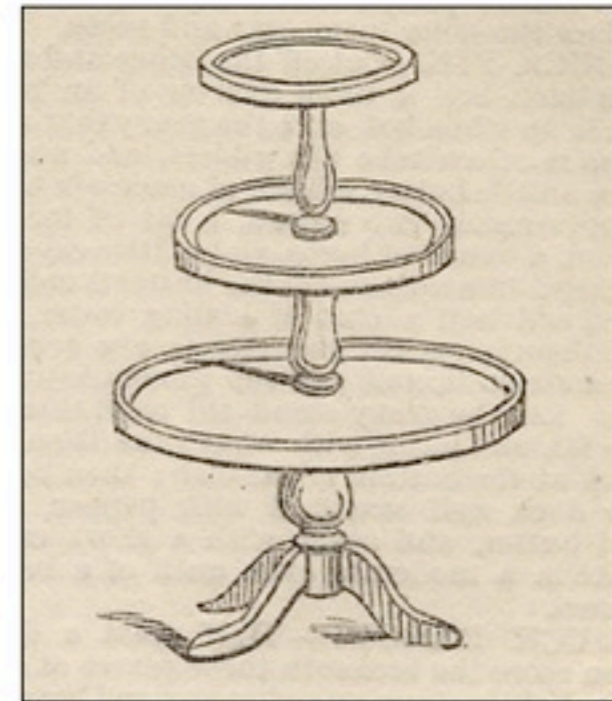


Barry Diller und Reginald Jeeves

## 2. Der Herr der Dinge: Der Diener



**Dumb-waiter:** Mr. Jagers uses a dumb-waiter at dinner, such that he can keep "everything under his own hand, and [distribute] everything himself" (Ch. 26). The *Dictionary of Daily Wants* (1858-9) gives the following illustration and description of a dumb-waiter:



**DUMB WAITER.** -- A well-known piece of furniture formerly much in use, and extremely convenient; the shelves should be made to turn round, which renders them still more serviceable. (390)

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Google (synapsen mac)				
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